



Dear Friend of MERCI,

On behalf of MERCI Clinic, I am reaching out to invite you to partner with us as a sponsor for our annual MERCI on Middle on Sunday, November 8, 2026. This event brings together our community to support a meaningful cause while celebrating the impact of collaboration.

Your sponsorship will help us create a successful event while directly supporting our mission to provide high quality healthcare and dental services at no cost to our underinsured or uninsured neighbors across Craven County and into other ENC communities. In appreciation, we offer a range of sponsorship opportunities that highlight your support through event promotions, recognition at the event, and lasting visibility with attendees. As always your generous sponsorship gift is tax deductible as MERCI Clinic is a registered 501c3 [EIN 56-2034052]

Enclosed you will find details on sponsorship levels and benefits. I would be happy to discuss how your support can make a difference for our event and those we serve. Thank you for considering this opportunity to join us—we look forward to the possibility of partnering together.

Gratefully,

Nicole Riggs
Executive Director





OUR PURPOSE

OUR MISSION

Our mission is to deliver the best compassionate, community-based, and comprehensive community healthcare and limited dental care - to underinsured and uninsured low-income adults while addressing the social determinants of health that impact their well-being.

OUR IMPACT

Each year, our healthcare programs reach hundreds of individuals and families across Eastern North Carolina. From providing direct healthcare services and essential resources to offering educational opportunities and volunteer engagement, we create measurable change that improves lives. In the past year alone, we have expanded our outreach, strengthened partnerships, and delivered meaningful results that align with our mission.

2024 EVENT STATISTICS

425 guests attended last year's event.

37 community sponsors supported the event

\$71K raised to support our programs

10K people reached through marketing efforts



SPONSORSHIPS



PRESENTING SPONSOR

- *MERCI on Middle* Presented By YOUR COMPANY
- 2-minute during event
- Premier logo placement on all signage and materials
- Featured recognition in press releases and social media
- 16 tickets (2 reserved tables)
- Full-page ad in program

\$10,000



GOLD SPONSOR

- Prominent logo placement attached to a feature event area (photo booth, cocktail bar, band's stage)
- Half-page program ad
- Highlighted feature on event social media and event website
- 10 tickets (one reserved table)

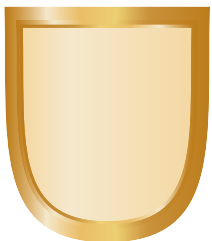
\$7,500



SILVER SPONSOR

- Logo displayed on event signage and website
- Quarter-page ad in the event program
- Individual social media thank-you post
- 8 tickets (one reserved table)

\$4,000



BRONZE SPONSOR

- Logo displayed at registration/check-in area signage
- Recognition in event program
- Group thank-you post on social media
- 4 tickets

\$2,000



COMMUNITY PARTNER

- Logo displayed on shared event signage
- Recognition on event website
- Group thank-you post on social media
- 2 tickets

\$1,000



CONTACT INFORMATION

Business: _____

Name: _____

Address: _____

Email: _____

☐ Sign me up to subscribe to your email newsletter.

Telephone: _____

WAYS TO GIVE

☐ I've enclosed a check # _____

☐ I've donated online at www.merciclinic.org/mercionmiddle



SELECT ONE:

☐ **PRESENTING**
\$10,000

☐ **GOLD**
\$7,500

☐ **SILVER**
\$4,000

☐ **BRONZE**
\$2,000

☐ **COMMUNITY**
\$1,000

MAIL CHECKS TO: 1315 Tatum Drive New Bern, NC 28560

SPECIALTY SPONSORSHIP ADD-ONS

☐ **Photo Booth Sponsored by YOU**
\$2,000

☐ **Signature Cocktail Sponsored by YOU**
\$2,000

☐ **Reserved Table (8 tickets) *limited**
\$1,500

☐ **Chef Sponsored by YOU**
\$500

☐ **Sponsorship is not for me,
but I'd love to donate!**
\$ _____